



# *The Loudoun County Fair*

## *July 28th thru August 2nd, 2008*

☆☆☆☆ **Friends of the Fair** ☆☆☆☆

*Bronze \$50.00 <> Silver \$75.00 <> Gold \$100.00*

### *Benefits of \$250.00 Fair Sponsor*

Two FREE weekly Fair passes  
One eighth (1/8) page (business card size) ad in Fair magazine

### *Benefits of \$300.00 Fair Sponsor (only two available)*

Two FREE weekly Fair passes  
One eighth (1/8) page (business card size) ad in Fair magazine front cover

**SOLD OUT**

### *Benefits of \$500.00 Fair Sponsor*

Four FREE weekly Fair passes  
One quarter page (1/4) ad in Fair magazine

### *Benefits of \$750.00 Fair Sponsor*

Six FREE weekly Fair passes  
One quarter (1/4) page ad in Fair magazine  
Your name or your company name displayed on a six foot banner displayed on Fairgrounds during the Fair

### *Benefit of \$1,000.00 Fair Sponsor*

Ten FREE weekly Fair passes  
One half (1/2) page ad in Fair magazine  
10 x 10 outside display area at the Fair  
Your name or your company name displayed as a sponsor of one entertainment or special event during the Fair  
Name listed as an event or entertainment sponsor in Fair brochure

### ***Benefit of \$1,500 Fair Sponsor***

Twelve FREE weekly Fair passes  
Advertising on E-Tickets purchased on line  
Name displayed on banner at Fair entrance

### ***Benefit of \$2,500 Fair Sponsor***

Fifteen FREE weekly Fair passes  
One half (1/2) page ad in Fair magazine  
10 x 10 outside display area at the Fair  
Your name or your company name displayed as a sponsor of one entertainment or special event during the Fair  
Name listed as an event or entertainment sponsor in Fair brochure  
Name listed in print or in radio advertising for sponsored event  
Name displayed on banner at Fair entrance  
One special request granted for you (must be reasonable and approved by the Fair Superintendent)

### ***Benefits of \$4,000 (or more) Fair Sponsor***

Twenty-five FREE weekly Fair passes  
One half (1/2) page ad in Fair magazine  
Name listed as sponsor in Fair brochure  
10 x 20 outside display area at the Fair  
Your name or your company name displayed as the sole sponsor of a special event or entertainment event during the Fair  
Name listed in print or in radio advertising for sponsored event  
Name & company logo displayed on a banner at Fair entrance  
Dinner provided for 12 people  
Ad in Fair brochure  
Permission to hand out advertising items, flyers, or company information during your special event.

All Sponsors must complete a Fair Sponsorship Registration form and return, along with your check payable to: Loudoun County Fair

PO Box 4100  
Leesburg, Virginia 20177

The Loudoun County Fair is a 501c3 non-profit corporation for tax purposes. Please consult your tax advisor or accountant for current IRA Rules and Regulations.

Ad size 1/8 = 3 1/2" X 2"      Ad size 1/4 = 3 1/2" X 4 1/2"      Ad size 1/2 = 7 1/2" X 5"  
All ad sizes are approximate.

*Deadline for Advertisements - April 15<sup>th</sup>, 2008*